



PRESS KIT

www.biohotels.info



BIO HOTELS – Pioneers of green tourism

Natural, environmentally conscious, sustainable: over the past 24 years, BIO HOTELS has established itself as the most sustainable hotel association on the market. More and more establishments are now joining BIO HOTELS - precisely because of the strict standards and guidelines. After all, no other hotel group guarantees its guests 100% certified organic quality and maximum transparency. Since their foundation in 2001, BIO HOTELS have stood for a consistently ecological hotel offer. What is increasingly becoming a trend today has been part of the core philosophy of BIO HOTELS from the very beginning: The uncompromising commitment to 100 per cent organic, maximum sustainability and the highest quality standards.

When it was founded, BIO HO-TELS was primarily known for its certified organic food. Over the years, many other sustainability aspects have been added. Today, regional, organic food, organic and natural cosmetics, green electricity, low CO₂ emissions and comprehensive resource management are just some of the requirements placed on members. As an organic hotelier, you go the extra mile in all areas - for the environment, a future suitable for grandchildren and, of course, guest satisfaction. The BIO HOTELS pamper and inspire their guests with the best organic cuisine, exclusive organic wellness and innovative offers. For business clients

for example, green meetings are offered and celebrations and green weddings are also organized sustainably.

Whether by the sea, in the mountains or in the city: holidaymakers and business travelers can choose their BIO HOTELS favorites in the following countries:

- Germany
- Austria
- Italy
- Slovenia
- Greece



High organic standards for the highest demands

The BIO HOTELS attach great importance to their strict, consistent organic certification. For this reason, all hotels must undergo inspections by independent organic inspection bodies twice a year and a climate audit every two years. Only those who continuously pass these tests are allowed to remain a member of BIO HOTELS.

The following areas are taken into account in organic certification:



Certified organic quality

The food in the kitchens of BIO HOTELS comes from 100% certified organic farming.



Green electricity

Only 100% green electricity is used in the BIO HOTELS.



Certified organic and natural cosmetics

Guests at the BIO HOTEL can expect certified organic and natural cosmetics according to the COSMOS Standard.



Regionality

Both regionality and short transportation routes have a high priority at BIO HOTELS a high priority.



CO2 balancing

BIO HOTELS are industry-wide pioneers when it comes to CO2 savings.



Building biology and natural materials

In the BIO HOTELS, great importance is attached to natural room furnishings and bedding. For new builds and renovations, the focus is on building biology and ecological materials.



#hotelsforfuture: Climate protection on vacation!

7.5 kg. This is the average amount of CO₂e produced per overnight stay at BIO HOTELS. This makes them industry-wide pioneers when it comes to climate protection. Conventional hotels significantly exceed this value and, according to the environmental indicators of the German Hotel and Restaurant Association (DEHOGA), have average values of between 16.9 and 47.6 kg of CO₂ per overnight stay, depending on the star category. Every two years, the hotels have their CO₂ footprint calculated in order to optimize it. Despite all efforts, it is currently not possible to avoid the release of CO₂e. For this reason, many BIO HOTELS are already offsetting the CO₂e they produce by purchasing climate certificates to make their hotel climate-neutral. To become a climate-positive BIO HOTEL, twice the amount of CO₂e generated must be offset. The BIO HOTELS have offset a total of 10,954 tons of CO₂e for the years 2021 and 2022 by purchasing climate certificates.

Further information at www.biohotels.info and in the press area www.biohotels.info/presse
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To the BIO HOTELS
Image Video